POWER

Solution That Empowers You

Company Profile.

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CEO Message



Welcome to POWER, where our passion for innovation meets our commitment to excellence.

As a premier system integrator company, our vision is to seamlessly connect diverse technologies to create cohesive, powerful solutions that drive business transformation. We architect comprehensive ecosystems that address your unique challenges.

At POWER, we provide end-to-end technology solutions that empower organizations to thrive in an increasingly complex digital landscape. Our technical expertise is matched only by our commitment to your success.

We look forward to building a lasting partnership with you, where together we can harness the full potential of technology to achieve your strategic objectives.

Mohamed Mashaal

CEO,
POWER

Our Story

From our founding to our current position as a leader in innovative solutions, has evolved through significant milestones that have shaped our growth and defined our commitment to excellence.

Founded with a vision to transform industries through innovative solutions

Expanded operations and introduced new service lines to meet evolving market needs

Achieved industry certifications and awards for excellence in our field

Expanded globally through strategic partnerships and new market penetration

Continued leadership through cutting-edge technologies and forward-thinking solutions

Mission Statement

To empower businesses with innovative and sustainable solutions that drive growth, foster efficiency, and create lasting value for our clients and the communities we serve.

Vision Statement

To be the leading global partner for transformative solutions, recognized for our unwavering commitment to excellence, integrity, and pioneering advancements that shape a better future.

Our Approach

POWER follows a structured methodology to ensure every project is executed with precision and delivers maximum value.



Discovery & Analysis

Thorough understanding of client challenges through in-depth consultations and data analysis.



Strategy & Design

Developing tailored strategy and designing comprehensive solutions with clear deliverables.



Implementation

Expert teams bring solutions to life using agile methodologies for flexibility and continuous improvement.



Testing & Optimization

Rigorous testing ensures robust solutions that meet requirements, followed by optimization for peak performance.



Deployment & Support

Solutions are deployed with ongoing support, maintenance, and training for long-term success.

Our Values

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The fundamental principles guiding everything we do…

Integrity

We uphold the highest ethical standards in all our dealings, ensuring transparency, honesty, and trust in every interaction.

Innovation

We continuously seek new and better ways to solve challenges, fostering a culture of creativity and embracing cutting-edge technologies.

Collaboration

We believe in the power of teamwork, working closely with our clients and partners to achieve shared goals and foster a supportive environment.

Excellence

We are committed for delivering exceptional quality in every project and service, striving for perfection and exceeding expectations.

Why POWER

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Partner with a trusted technology solutions provider with proven expertise.



End-to-End Solutions

Comprehensive services from initial consultation and design to implementation, training, and ongoing support, ensuring a seamless experience from project inception to completion.



Multi-Vendor Expertise

Strong partnerships with leading technology providers allow us to offer a wide array of best-in-class products and tailor solutions to your specific needs, avoiding vendor lock-in.



Proven Experience

With over 9 years of experience and 46+ major projects, we have a demonstrated track record of success across diverse sectors including Oil & Gas, Commercial, Government, Education, and Industrial.



Client Success Focus

Our core values of Agility, Commitment, and Trust drive us to deliver projects on time, within budget, and to the highest quality standards, fostering long-term partnerships.

Our Services

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Enterprise-grade hardware foundations for your business operations with advanced technical capabilities.

Servers & Storage

High-performance computing infrastructure with scalable storage designed for enterprise workloads.

- Enterprise server management
- Backup & disaster recovery
- SAN/NAS storage implementation
- Virtualization services

Network & Security

Robust networking infrastructure with comprehensive security solutions to protect your data and ensure smooth operations.

- Enterprise network design
- Intrusion prevention systems
- Firewall implementation
- Network monitoring & optimization

Backup & Recovery

Providing robust data protection and business continuity services that safeguard critical information assets, ensure disaster recovery readiness, and maintain operational reliability.

Our Services

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Solution That Empowers You

Enterprise-grade hardware foundations for your business operations with advanced technical capabilities.

Structured Cables System

Comprehensive cabling infrastructure ensuring reliable, high-speed connectivity.

- CAT6/Fiber installation
- Infrastructure documentation
- Cable management systems
- Certification & testing

Data Centers

Complete data center design, implementation and management for optimal performance.

- Data center architecture
- High-availability configs
- Power & cooling optimization
- Infrastructure monitoring

CCTV Systems

Advanced surveillance systems providing comprehensive monitoring and security for your premises.

- IP-based camera systems
- Video analytics & smart monitoring
- Cloud-based recording & storage

Our Services

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Solution That Empowers You

Enterprise-grade hardware foundations for your business operations with advanced technical capabilities.

Access Control Systems

Secure entry management solutions with advanced authentication methods for physical premises security.

- Card/biometric access systems
- Integrated security platforms
- Visitor management solutions
- Barrier gate access control

Video Conference Systems

State-of-the-art video conferencing solutions enabling seamless collaboration across your organization and with external partners.

- Smart Board Conference
- Remote collaboration tools
- AV equipment integration
- Virtual meeting management

Public Address Systems

Comprehensive audio distribution solutions that enable clear communication across various environments, enhancing safety, efficiency, and user experience.

Our Services

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Enterprise-grade hardware foundations for your business operations with advanced technical capabilities.



Smart Office Solutions

Implementing cutting-edge technologies like Huawei IdeHub screens to create interactive, collaborative workspaces that enhance productivity and modernize workplace functionality.



IP Telephony & Unified Communication

Deploying integrated communication platforms that seamlessly connect voice, video, messaging, and presence across devices, enabling mobility, efficiency, and enhanced team collaboration.



End User Devices

Complete end-user computing solutions, from device procurement to management and support services.

- Enterprise device procurement
- Device lifecycle management
- Configuration & deployment
- Remote support services

Strategic Technology Partners

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Networking Solutions

HUAWEI · CISCO · aruba · FORTINET

Enterprise Network & Data Center Solutions

Comprehensive ICT infrastructure solutions including networking, Wi-Fi, storage, and modular data center products.

Network Solutions
Switches, routers, and SD-WAN solutions for enterprise networks.

Wi-Fi Solutions
AirEngine Wi-Fi 6 access points and controllers for high-density deployments.

Switching Solutions
Wired and wireless LAN infrastructure for converged networks.

Enterprise Routers
High-performance routing solutions for campus and branch offices.

Unified Communications
IP phone systems and collaboration platforms.

Integration Capabilities

- End-to-end network solutions for campus and data center
- Cloud-managed platform with unified management
- Compatible with multi-vendor environments

Business Value

Enhanced network security · Improved performance
Simplified management · Scalable architecture

Strategic Technology Partners

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Servers & Storage Solutions

Hewlett Packard Enterprise

DELL

HUAWEI

Strategic partner delivering mission-critical computing systems, high-performance servers, and scalable storage platforms for enterprise workloads.

Storage Solutions

- 3PAR storage systems
- HPE StoreVirtual

Computing Systems

- BladeSystem infrastructure
- ProLiant servers

Storage & Data Center

OceanStor storage systems and FusionModule modular data centers.

Enterprise Servers

High-performance servers for mission-critical workloads with virtualization capabilities.

Integration Capabilities

Seamless integration with existing infrastructure

24/7 monitoring and support

Hybrid cloud solutions

Disaster recovery planning

Integrated Systems

Pre-validated hyperconverged infrastructure that simplifies operations and accelerates transformation.

HCI Solutions | One-Touch Provisioning

Storage Solutions

Scalable storage arrays and software-defined storage with high performance and reliability.

SAN/NAS Integration | Data Protection

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Cyber Security Solutions

FORTINET

Fortinet provides comprehensive security hardware solutions that protect our clients' infrastructure from evolving threats.

Next-Generation Firewalls

- Advanced threat protection
- Application control

Network Security Devices

- IPS sensors
- Security appliances

Secure SD-WAN Appliances

- SD-WAN connectivity
- Secure branch connections

Integration Benefits

- Comprehensive security
- Seamless deployment

Strategic Technology Partners

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End User Devices

Lenovo

Partner Overview

Lenovo delivers innovative business devices with industry-leading reliability, security features, and versatile form factors designed for the evolving workplace.

Business Benefits

- Industry-leading ThinkShield security
- Durability with MIL-SPEC testing
- Innovative form factors for versatility
- Premier Support and deployment services

> *Smarter technology for all with reliable, secure, and innovative business devices*

Key Product Lines

ThinkPad & ThinkBook Laptops

Legendary ThinkPad reliability with cutting-edge features including AI PCs, convertible designs, and enterprise-grade security solutions.

ThinkPad T Series | ThinkPad X1 Carbon | ThinkBook Plus Twist

ThinkCentre Desktops

Reliable business desktops available in multiple form factors including ultra-small Tiny, small form factor (SFF), and all-in-one designs.

ThinkCentre M Series | ThinkCentre Tiny | ThinkCentre AIO

Monitors & Accessories

Professional ThinkVision monitors with eye-care technology and robust accessory ecosystem for enhanced productivity and connectivity.

ThinkVision Monitors | ThinkPad Docks | ThinkPad Accessories

Strategic Technology Partners

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End User Devices

Partner Overview

HP Inc delivers premium business end user devices with cutting-edge technology, enterprise-grade security, and sustainable design for the modern workplace.

Business Benefits

- Enhanced security with HP Wolf Security
- AI-powered productivity features
- Environmental sustainability initiatives
- Comprehensive business support options

> *The future of work is more intelligent, secure and adaptive with HP end user devices*

Key Product Lines

Elite & Pro Series Laptops

Flagship EliteBook and ProBook lines provide powerful performance for business professionals with AI-enabled PCs and advanced security features.

EliteBook AI PCs | ProBook Series | Z Workstations

Business Desktops

Powerful, secure EliteDesk and ProDesk workstations designed with enterprise-grade components for reliability and performance.

EliteDesk AI PCs | ProDesk Series | Point of Sale Systems

Printers & Scanners

Business-class LaserJet and OfficeJet printers and multifunction devices with Wolf Pro Security and fleet management capabilities.

LaserJet Pro | OfficeJet Pro | ScanJet Pro

Strategic Technology Partners

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End User Devices

Partner Overview

Dell delivers comprehensive end user computing solutions with industry-leading design, security features, and sustainable practices for the modern business environment.

Business Benefits

- Dell SafeGuard and Response security
- ProSupport Plus with next business day service
- Industry-leading sustainability initiatives
- Dell ProDeploy and lifecycle management

> *Empowering workforces with intelligent, secure, and manageable devices*

Key Product Lines

Latitude & Precision Laptops

Business-class laptops featuring AI-enabled capabilities, enterprise security, and versatile form factors for diverse work environments.

Latitude Series | Precision Mobile Workstations | Dell Pro Max

OptiPlex Desktops

Versatile business desktops with power-efficient performance in various form factors from ultra-compact micro to full-sized towers.

OptiPlex Ultra | OptiPlex Micro | Dell Pro Micro

Monitors & Accessories

Dell offers a curated selection of business Monitors, docking solutions and accessories to complete the workplace ecosystem.

Dell UltraSharp Monitors | Dell Docking Solutions | Dell Accessories

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CCTV Security Systems

HUAWEI

Comprehensive Surveillance Solutions

End-to-end CCTV security systems with advanced AI-powered analytics and monitoring capabilities.

HD Camera Systems

High-definition IP cameras with night vision and weatherproof capabilities.

NVR/DVR Solutions

Network and digital video recorders with large storage capacity and remote access.

Analytics & Monitoring

AI-powered video analytics with facial recognition and object detection capabilities.

Integration Capabilities

- Seamless integration with access control systems
- Mobile app for remote monitoring and alerts
- API support for third-party systems integration

Business Value

- Enhanced security
- 24/7 monitoring
- Real-time alerts
- Secure data storage

Strategic Technology Partners

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Access Control Solutions

ZKTeco

Biometric & RFID Access Systems

Comprehensive access control systems with biometric authentication and centralized management capabilities.

Biometric Solutions

Fingerprint, facial recognition, and palm vein terminals for secure authentication.

RFID Card Systems

Proximity card readers and smart card solutions for convenient access control.

Management Software

ZKBioSecurity platform for centralized access control and attendance management.

Integration Capabilities

- Integrates with CCTV and alarm systems
- Time and attendance tracking integration
- Compatible with third-party security platforms

Business Value

- Enhanced security
- Accurate identification
- Attendance tracking
- Detailed reporting

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Cabling Systems

COMMSCOPE

KERPEN DATACOM

Enterprise Network Infrastructure

High-performance structured cabling solutions for enterprise networks, data centers, and building infrastructure.

Copper Cabling Systems

Category 6A/7 cables, patch panels, and connectivity solutions for LAN infrastructure.

Fiber Optic Solutions

Single/multi-mode fiber solutions for high-speed data transmission and backbone connectivity.

Cable Management

Racks, cabinets, and intelligent infrastructure management solutions for organized deployments.

Integration Capabilities

- End-to-end infrastructure solution
- Compatible with all major network equipment
- Automated infrastructure management

Business Value

- High performance
- Future-proof design
- Ease of installation
- Reliability & warranty

Professional Services

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Comprehensive end-to-end support across the entire project lifecycle.



Data Gathering

Comprehensive collection and analysis of client requirements to create a solid foundation for solution development.



Design and Planning

Strategic blueprint development with detailed roadmaps, ensuring solutions align with business objectives.



Risk Assessment

Proactive identification and mitigation of potential challenges, ensuring project stability during implementation.



Implementation

Expert deployment of solutions with precision and efficiency, ensuring successful integration with minimal disruption.



Training

Comprehensive knowledge transfer and skill development programs, empowering client teams to maximize solution potential.



Warranty & Support

Ongoing technical assistance and service guarantees, ensuring long-term solution performance and rapid issue resolution.

Industries We Serve

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POWER delivers tailored solutions across key sectors, addressing specific industry challenges with specialized expertise.



Banking & FinTech

Providing secure and compliant technology solutions for banking, insurance, and investment firms to enhance operational efficiency and customer engagement.



Oil & Gas

Delivering robust IT infrastructure, cybersecurity solutions, and digital services to enhance public service delivery and operational transparency.



Hospitality

Focusing on smart technology integration enhanced guest experiences and sustainable creating memorable stays for guests while improving operational efficiency for hotel.



Retail & E-commerce

Creating engaging online experiences, optimizing inventory management, and deploying data-driven marketing strategies to drive sales and customer loyalty.



Government

Our expertise in system integration, network infrastructure and light current systems has enabled us to consistently provide high-quality solutions that meet the unique demands of Gov. Sector



Education

Our solutions can effectively meet the diverse needs of educational institutions, improving student outcomes ,operational efficiency and enhanced learning experiences

Success Stories

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Client Testimonial

Power Company transformed our outdated IT infrastructure into a robust, secure and highly efficient system. Their team's expertise, professionalism,
and unwavering commitment to our project were truly remarkable.

Banking & FinTech

EJADA - Network Infrastructure

Multi-site Huawei network deployment with advanced management capabilities Integrated cable, CCTV, and biometric access control systems

Retail & E-commerce

Spinneys-Egypt - IT Infrastructure

Dell XC660 storage solution for retail digital transformation

Oil & Gas

MOPCO Enterprise - IT Infrastructure

High-performance storage infrastructure for Oil & Gas sector

Pharmaceutical

The United Company of Pharmacists (UCP)

Cyber Security & Network Infrastructure Establishing a unified security framework that centralizes threat management.

Education

Nile University - Network Infrastructure

Advanced educational network infrastructure with Aruba and Cisco equipment

Hospitality

Semiramis Hotel - IT Infrastructure

Comprehensive modernization enhancing guest experience

10+	150+	46+	9+	100+
Experience	Customer	Projects	Sectors	Manpower

More success in: Industrial

Cyber Security Services

Governance, Risk & Compliance Services:

- Virtual CISO
- ISMS Establishment Services
- Compliance Readiness Services
- Data Privacy Compliance Readiness
- Cyber Security Strategy Development
- Information Security Governance Framework
- Cyber Security Risk Assessment & Management

Cyber Defence Services:

- Managed Services
- Data Privacy Compliance Readiness
- Threat Intelligence Services
- Cyber Security Strategy Development
- Incident Response Services
- Information Security Governance Framework
- Security Operation Centre Services

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Cyber Security Services

Cyber Risk Assurance:

- Penetration Testing
- Red Team Exercises
- Purple Team Exercises
- Application Assessment
- Infrastructure Assessment
- Security Controls Assessment

Cyber Security Solutions:

- Email Security
- Cloud Security
- Data Protection
- Secure AI Solutions
- Identity Protection
- Network Protection
- Application Security
- Endpoint Protection
- Infrastructure and Operations Security

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Engineering & Design Solutions

Licenses:

- Adobe Acrobat
- Adobe Scan
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Animate
- Adobe Lightroom
- Adobe Express
- Adobe Firefly

Adobe



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Engineering & Design Solutions

Licenses:

- Autocad
- Revit
- Civil 3D
- 3ds Max
- Navisworks
- Autodesk Docs
- AEC Collection

AUTODESK

- Autocad
- Revit
- 3ds MAX
- Civil 3D
- DOCS
- Navisworks

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On-Prem

Microsoft Windows Server:

- Windows Server Standard
- Windows Server Data Center

Microsoft Productivity & Licensing:

- Microsoft Windows License
- Office License
- OV Agreement

SQL & Database Platforms:

- SQL Server Standard
- SQL Server Enterprise
- SQL CALS

Messaging & Collaboration:

- Exchange Server
- Exchange CALs
- Skype for Business
- SharePoint

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On-Prem

Infrastructure Services:

- DNS
- File Services
- Terminal Services
- Web Services (IIS)
- DHCP
- Key management
- Remote Access
- Windows Deployment Services

Data Center Management Services:

- System Center Configuration Manager (SCCM)
- System Center Operations Manager (SCOM)
- System Center Data Protection Manager (DPM)

Identity Services:

- Active Directory Domain Services
- Active Directory Certificate Authority (PKI)
- Active Directory Rights Management Services
- Active Directory Federation Services

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Modern WorkPlace



Microsoft 365 Main Apps:

- Office Applications (Word - Excel - Powerpoint - ...)
- Microsoft Outlook
- Microsoft OneNote

Collaboration & Communication:

- Microsoft Teams
- SharePoint Online
- OneDrive for Business

Business Intelligence & Automation:

- Microsoft Copilot
- Power Apps

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Modern WorkPlace



Security & Compliance:

- Microsoft Defender for Office 365
- Microsoft Purview
- Azure Active Directory (Azure AD)

Device & App Management:

- Microsoft Intune
- Microsoft Autopilot
- Mobile Device Management (MDM)

Employee Experience & Innovation:

- Microsoft Viva Employee Experience

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Cloud Computing

HUAWEI CLOUD

SME Preferred:

- RDS for MySQL
- Web Application Firewall (WAF)
- Content Delivery Network (CDN)
- Cloud Search Service (CSS)
- Huawei Cloud FlexusEDR
- Elastic Volume Service (EVS)
- Cloud Backup and Recovery (CBR)

Networking:

- Virtual Private Cloud (VPC)
- Elastic IP (EIP)
- Virtual Private Network (VPN)

Compute Services:

- Elastic Volume Service (EVS)
- Cloud Backup and Recovery (CBR)
- Scalable File Service (SFS)
- Cloud Server Backup Service (CSBS)
- Object Storage Service (OBS)

Cloud Storage Services:

- Elastic Volume Service (EVS)
- Cloud Backup and Recovery (CBR)
- Scalable File Service (SFS)
- Cloud Server Backup Service (CSBS)
- Object Storage Service (OBS)

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Cloud Computing



Network & Security Services:

- Application Gateway
- Load Balancer
- Azure Firewall
- Web Application Firewall (WAF)
- Azure DNS
- Traffic Manager
- VPN Gateway
- Azure Key Vault

Data Sharing & Integration:

- Azure Data Share

Cloud Storage Services:

- Azure Files
- Azure Blob Storage
- Azure Disk Storage
- Storage Accounts

Compute & Virtualization Services:

- Azure Dedicated Host
- Azure Kubernetes Service (AKS)
- Azure Virtual Desktop

Databases & Data Services:

- Azure Cosmos DB
- Azure SQL Managed Instance & SQL Server on VMs
- Azure Database for MySQL

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Get in Touch

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We'd love to hear from you and reach out to discover how POWER can support your objectives.

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